

PRIVACY POLICY

1. Introduction

The Calgary Dance Stampede ("we," "our," or "us") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website [www.calgarydancestampede.com], in compliance with applicable data protection regulations.

2. Definitions

- Personal Data: Any information relating to an identified or identifiable natural person.
- Data Subject: Any individual who is the subject of Personal Data.
- **Processing**: Any operation performed on Personal Data, such as collection, storage, use, and disclosure.
- **Controller**: The entity that determines the purposes and means of Processing Personal Data.

3. Data Collection

We may collect and process the following Personal Data:

- Identity Information (Mandatory): First name, last name, date of birth, and email address.
- **Profile Information**: Language preferences, location, country, occupation, interests, dance experiences, social media links, website, phone number, and biography.
- **Technical Information**: Browser type and version, device information, operating system, screen dimensions, and other technical data.
- Usage Data: Pages visited, event participation, country of access, and timestamps of interactions.

4. Use of Personal Data

We use your Personal Data to:

- Provide and manage our services.
- Process registrations and maintain your account.
- Communicate with you regarding updates, offers, and event information.
- Personalize your experience on our website.
- Analyze usage to improve our services.

5. Legal Basis for Processing

We process Personal Data based on:

- **Consent**: You have given explicit consent for specific purposes.
- **Contractual Necessity**: Processing is necessary for the performance of a contract with you.
- Legal Obligations: Compliance with legal requirements.

• **Legitimate Interests**: Processing is necessary for our legitimate interests, provided they do not override your rights.

6. Cookies and Similar Technologies

We use cookies and similar technologies to enhance your experience. Cookies are small text files stored on your device that help us recognize you and remember your preferences. You can control cookie settings through your browser. However, disabling cookies may affect the functionality of our website.

7. Data Sharing and Disclosure

We do not sell or rent your Personal Data. We may share your information with:

- Service Providers: Third-party vendors who assist in providing our services.
- Legal Authorities: When required by law or to protect our rights.

8. Data Security

We implement appropriate technical and organizational measures to protect your Personal Data. However, no method of transmission over the internet is completely secure, and we cannot guarantee absolute security.

9. Data Retention

We retain your Personal Data only as long as necessary to fulfill the purposes for which it was collected or as required by law.

10. Your Rights

You have the right to:

- Access: Request a copy of your Personal Data.
- **Rectification**: Request correction of inaccurate or incomplete data.
- **Erasure**: Request deletion of your Personal Data under certain conditions.
- **Restriction**: Request limitation of Processing under certain circumstances.
- Data Portability: Receive your data in a structured, commonly used format.
- Objection: Object to Processing based on legitimate interests or for direct marketing purposes.

To exercise these rights, contact us at info@calgarydancestampede.com

11. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated effective date. We encourage you to review this policy periodically.

12. Contact Us

If you have any questions or concerns about this Privacy Policy, please contact us at:

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Email: info@calgarydancestampede.com

Phone: +1 (403) 680-0661